

HOSPITALITY PACKAGES 2025



HONOR ROLL 2024



JUAN AYUSO
UAE TEAM EMIRATES



ALEX ARANBURU
MOVISTAR TEAM



SEPP KUSS
VISMA LEASE A BIKE



JUAN AYUSO
UAE TEAM EMIRATES

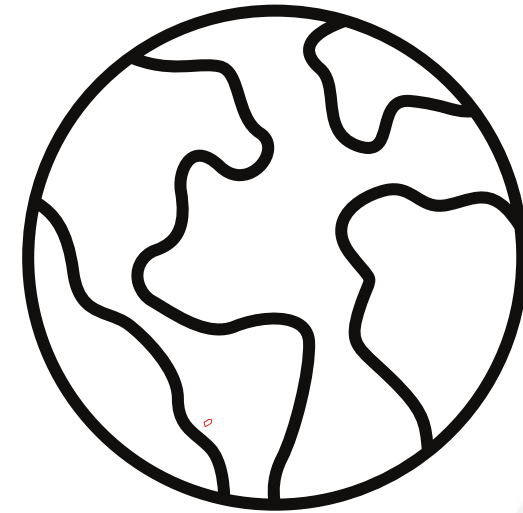


INTERNATIONAL COVERAGE

200

LIVE HOURS

Broadcast on free channels



19

BROADCASTERS

Live & Highlights

6,1M

VIEWERS



MEDIA IMPACT IN SPAIN



etb

46.600

average audience viewers



19.800

average audience viewers



1,6M HOURS VIEWED

(hours viewed = audience X diffusion)



INTERNATIONAL COVERAGE

2623

HOURS

Of TV coverage

16M

HOURS SEEN

in the world



6 DAYS OF EXCITEMENT



7 - 12 APRIL



HOSPITALITY PACKAGES



PACK I - INSIDE THE ITZULIA

WHAT INCLUDES

- VIP accreditations with access to:
 - Departure area
 - Finish line VIP area
 - Private signature control area
 - Private podium area
- Catering at start and finish
- Reserved parking space
- Welcome Pack to Itzulia Basque Country

1 DAY	3 DAYS	6 DAYS
100€	280€	500€

PER PERSON

Minimum 10 people

VAT not included

WHAT INCLUDES

- VIP accreditations with access to:
 - Departure area
 - Finish line VIP area
 - Private signature control area
 - Private podium area
- Catering at start and finish line
- Follow-up of the race in an organization car with an official driver and subsequent transfer to the starting area.
- Lunch
- Guided tour at the finish line through organizational and production spaces: podium, media truck, press room...
- Presence in the area near the ribbon cutting at the exit.
- Presence at the winner's press conference.
- Reserved parking space
- Welcome Pack to Itzulia Basque Country

1.500€ FOR 3 PEOPLE
PER STAGE

VAT not included

WHAT INCLUDES

- Space for a 9m2 tent in the start and finish area near the signature control and podium
 - Right to sampling
 - Right to organize entertainment/sampling in the area

TENT 3X3

3.500€

FOR 6 STAGE

VAT not included

PACK 4 - PRIVATE VIP AREA AT THE FINISH LINE

A private space at the finish line associated with your brand. A place where you can enjoy the end of the stage surrounded by guests of your brand.

WHAT INCLUDES

- 20 VIP Accreditations with access to:
 - Personalized private VIP finish area
 - Private podium area
- Assembly of 5mx5m tent or VIP truck or container and catering in the private VIP area
- Branded space decoration.

TENT 5X5

14.400 €

FOR 6 STAGES



**CONTAINER /
VIP TRUCK**

27.000 €

FOR 6 STAGES



VAT not included

PACK 5 - RIDE THE LAST KILOMETERS

FEEL LIKE A PROFESSIONAL

SAME DAY, SAME COURSE, SAME FINISH ARC.

You can do the last 40/50/60 kms. of the Itzulia Basque Country stages, reaching the finish line earlier and passing through the same finish line as the professionals, they will do so a few hours later.

910 € PERSON/DAY

Minimum 10 people

WHAT INCLUDES

- Accompaniment on the day of the chosen stage by a former professional cyclist.
- Accommodation the night before the chosen stage 4**** hotel in an area close to the Stage, where Professional Cycling Teams staying that same night, participating in the Itzulia.
- Dinner with Briefing with the former professional rider, to analyze the route and other cycling topics.
- Cyclist's breakfast
- Transfer by car-van to the exit where the last 40/50/60 kilometers of the stage will begin, which will be carried out by the professionals.
- Transfer from the arrival of the chosen Stage to the Hotel.
- Support car is prepared to accompany you during the tour.
- Accompaniment of a Mechanic for possible incidents and breakdowns
- Provisioning
- Track GPX.
- Food in the arrival area of the chosen stage
- Official Itzulia VIP accreditation for the chosen stage, which gives access to different areas of the finish (VIP truck area, area, podium, etc.)
- Merchandising
- Route book and official poster
- Transit car license plate, for each group of reservations.
- Official Jersey of the Itzulia Basque Challenge (which will be held on April 7, completing the route of the Queen of Itzulia Stage)
- Health care and cancellation insurance

VAT included

WE WILL WAIT FOR YOU



TECHNICAL ORGANIZATION AND RESERVATIONS

EQUINOCCIO VIAJES

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“Discover something different to offer with your brand, a unique experience.”

ORGANIZACIÓN TÉCNICA EQUINOCCIO VIAJES

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